

2024-2025 District Goals

District: **4 A1**

Constitutional Area: **U.S. and Affiliates, Bermuda and Bahamas**



Global Action Team Commitment

With the support of the Global Action Team, my district's MISSION 1.5 commitment includes:

Personal Commitment: Inspire commitment and ensure district-wide success by understanding, promoting, and collaborating across leadership levels.

Leading by Example: Motivate, inspire and support Lions to achieve MISSION 1.5 targets, ensuring every member, including myself, sponsors at least 1 new member and charters at least 1 new club.

Maintain Accountability: Review progress, resolve challenges and uphold accountability for MISSION 1.5 success through regular meetings.

Monitoring Progress: Analyze reports, identify growth opportunities, and create regional strategies to overcome obstacles.

Feedback and Recognition: Share feedback on successes and challenges to GAT leaders and recognize members for their efforts by promoting and utilizing the MISSION 1.5 awards structure.

Effective Implementation: Ensuring MISSION 1.5 promotions, trainings and plans are executed.

Funding Opportunities: Applies for and promotes funding opportunities, such as Membership Development Grants, Leadership Development Grants, Foundation(LCIF) Grants, and/or Marketing Grants.

MEMBERSHIP DEVELOPMENT

Goal Statement

In support of MISSION 1.5, during my district governor term, I commit to work with my team to achieve the membership growth targets established for our area.

- a. Our team will charter an additional 0 new club(s) with at least 20 charter members each.
- b. Our clubs will induct an additional 0 new members into existing clubs.
- c. Our district will increase our net gain by 0 members.

Quarterly Targets

	New Clubs	New Members	Net Gain
1st Quarter	1	66	8
2nd Quarter	0	65	7
3rd Quarter	0	66	8
4th Quarter	0	65	7

Action Plan

[2024-25 Custom Youth Exchange Goals \(1\).docx](#)

[2024-25 Guiding Lion - Strengthening Leadership and Success \(1\).docx](#)

[2024-25 Guiding Lion - Strengthening Leadership and Success.docx](#)

[2024-25 Leadership - Draft 2 service admin membership chair growth 4-13-24.docx](#)

[2024-25 Leadership - Training for Officers.docx](#)

[2024-25 Membership Retention Goals and Action Plan.docx](#)

[2024-25 New Member Retention Goals and Action Plan.docx](#)

[2024-25 Service Activities clubs reporting Goal and Action Plan draft 2 \(1\).docx](#)

[2024-25 Service Activities clubs reporting Goal and Action Plan draft 2.docx](#)

[2024-25 VDG - Region Responsible Service Goals.docx](#)

[2024-25 action plan service reporting vdg.docx](#)

[2024-25 district goal lcif.docx](#)

[Merbership Goal 2024-2025 \(1\).docx](#)

[Merbership Goal 2024-2025 .docx](#)

[New club locations.docx](#)

SERVICE ACTIVITIES

Goal Statement

To raise awareness of club service impact and attract prospective members, during my district governor term, I commit to work with my team to increase the percentage of Lion and Leo clubs reporting service.

- a. Our team will ensure 100% of Lion and Leo clubs in our district report service.
- b. I commit to ensuring our GST district coordinator promotes the importance of timely planning and reporting of service.

Action Plan

[393_2024-25 Service Activities clubs reporting Goal and Action Plan draft 2 \(1\) 2116.docx](#)

[393_2024-25 VDG - Region Responsible Service Goals 6187.docx](#)

[393_2024-25 action plan service reporting vdg 2861.docx](#)

LEADERSHIP DEVELOPMENT

Goal Statement

Knowledgeable servant-leaders attract new members and inspire a positive member experience for Lions and Leos in our communities. During the first quarter of my district governor term, I commit to work with my team to promote and facilitate training for club officers and zone chairpersons.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 60% of club officers (president, secretary, and treasurer) attend club officer training.
- c. I commit to ensuring our GLT district coordinator reports completed zone chairperson and club officer training using the Manage Training feature in learn.

Action Plan

[422 2024-25 Guiding Lion - Strengthening Leadership and Success \(1\) 8112.docx](#)

[422 2024-25 Leadership - Draft 2 service admin membership chair growth 4-13-24 9751.docx](#)

[422 2024-25 Leadership - Training for Officers 2947.docx](#)

LCIF

Goal Statement

Increased knowledge of the impact of giving to Lions Clubs International Foundation (LCIF) during member orientation raises individual commitments and donations from Lions and Leos. During my district governor term, I commit to work with my team to support LCIF in its endeavor to achieve its fundraising goal and increase our global impact.

- a. Our team will ensure that individual participation in our district increases by 1% and club participation in our district increases by 1%.
- b. I will work to achieve a Silver level LCIF Chairperson's Medal.
- c. I will make a personal donation of \$100 to LCIF and I will ask members of my district cabinet to make a personal donation to LCIF.
- d. I commit to earning an LCIF Presidential Award for Goal Achievement by ensuring our district's fundraising goal is met.

Action Plan

[423 2024-25 district goal lcif 9342.docx](#)

CUSTOM GOALS (Optional)

Goal Statement

Please check with MD4.

Action Plan

Goal Statement

Increase Membership to 1,800 by June 30, 2025 (+30)

Maintain 70% retention of New Lions by June 30, 2025 (current 3 year average 53%)

Maintain average membership retention at 92% by June 30, 2025

Develop a committee of trained Lions to work with the GMT and support Clubs as needed throughout the district.

Develop and have certified 15 to 20 Guiding Lions by January 2025 – 4 to 5 in each Region to assist the GMT & GLT in working with Clubs in growing membership and service.

Maintain a minimum of 20 Guiding Lions (5 in each Region) to assist the GMT and GLT in working with Clubs in growing membership and service by July 2025.

Increase number of Service Chairs and Club Administrators 2023-24 – 14 Service Chairs (29%) +12 clubs

11 Club Administrators (23%)

+5 clubs

29 Membership Chairs (60%)

+ 2 clubs

10 Marketing Chairs (20%)

Schedule and provide annual and regular training to support Clubs and Lions

29 Clubs (60%) of club officers will participate in officer training

100% of district cabinet (zone chairs, VDGs, CS, CT and GAT members) will participate in training covering role and responsibilities.

100% of 4-A1 Lion and Leo Clubs will report service by June 30, 2025

VDGs will contact club officers and club members and assist Lions in reporting MMRs and service activities at least quarterly 7/1/2024 through 7/1/2025.

Develop a committee of trained Lions to work with the GMT and support Clubs as needed throughout the district.

Develop and have certified 15 to 20 Guiding Lions by January 2025 – 4 to 5 in each Region to assist the GMT & GLT in working with Clubs in growing membership and service.

Maintain a minimum of 20 Guiding Lions (5 in each Region) to assist the GMT and GLT in working with Clubs in growing membership and service by July 2025.

4-A1 will recruit 10 youth to send to other countries through the Lions Youth Exchange Program yearly.

4-A1 will increase families hosting youth from other countries through the Lions Youth Exchange Program by 5 for 2024-25

Update District Action Plan and district goal at least twice a year and project for the next two years.

Action Plan

[358_2024-25 Custom Youth Exchange Goals \(1\)_4470.docx](#)

Special Initiatives

During the first half of my district governor term, my district plans on supporting the following global cause:

Vision

During the second half of my district governor term, my district plans on supporting the following global cause:

Youth

In addition, International First Vice President Fabricio Oliveira has requested for your district to identify 30 locations for potential new club chartering.

Action Plan

[693 New club locations 1196.docx](#)